

# Readiness Survey

## Your Organization's Profile

Name of Organization (optional)

What industry does your organization operate in?

What are the primary product/s and/or services that your organization provides?

Have you signed the Community Sustainability Partners Agreement?

- Yes
- No

What are your organization's annual sales?

- <\$500K
- \$500K - \$1M
- \$1M - \$5M
- \$5M - \$10M
- \$10M-\$50M
- \$50M+

What regions does your organization operate in?

- International
- National
- Regional
- Local

What model of corporate ownership does your organization follow?

- Private
- Public

Do you have a corporate plan?

- Annual
- Strategic
- None

Do you use a cost reduction program such as Lean or Six Sigma?

- Yes
- No
- Not Sure

## Sustainability and Your Organization

My business engages in the following activities related to the environment

- Has a recycling program
  - Has a company environmental policy statement
  - Produces a public environmental and/or sustainability report
  - Considers the environmental impact of our products, processes and/or services
- Has measurable targets for:**
- Developing employee training programs related to our social and/or environmental goals
  - Reducing waste
  - Reducing water/energy use
- Participate in a voluntary environmental program
  - Is a member of an environmental group or network
  - Has an environment-focused supplier program
  - Has environmental management systems
  - Don't know
  - None
  - Other (please specify)

Continued on other side...

# Readiness Survey

**What do you see as the most critical sustainability opportunities for your organization? (Select all that apply.)**

- Improve corporate governance
- Cleaner production
- Reducing waste
- Reducing energy or resource use
- Protecting your reputation
- Meeting environmental regulations
- Better reporting to stakeholders
- Other (please specify)

**What factors would drive your organization to invest in sustainability?**

	Not a factor	Unlikely	May be considered	Definitely
Responding to changes in legislation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community pressure and demands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate risk management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pressure from suppliers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customers pressure and demands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Some measure of increased financial return	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Threat of loss of market share	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cultural, values-based corporate decision 'to do good'	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**How well do you feel you understand the business opportunities created by sustainability?**

- Not at all
- Limited
- Moderately
- Extensively
- Not sure

**How would you rate how active your top three competitors are in responding to the sustainability agenda?**

- Not active
- Limited activity
- Quite active
- Very active
- Don't know

**How easy is it for you to determine organizational performance in the following areas?**

	Very difficult	Difficult	Quite easy	Very easy
Environmental performance or impact of our business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic/financial performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social performance or impact of our business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corporate governance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**How often would you like the Community Sustainability Partners to meet?**

- Quarterly
- Twice a year
- Yearly